

# **EMPLOYEE MOTIVATION & PRODUCTIVITY**

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For Managers, Supervisors, Department Heads, and Owners

Everyday we observe people being far less productive than they can be. We see waste, inferior products, poor service, and people chatting about matters that have little to do with their jobs. Yet, sometimes we see the opposite: people applying themselves with enthusiastic effort, high output, and no waste. What makes the difference?

Constantly rising costs and increasing competition require supervisors to seek the support of their employees in achieving organizational goals. Can we really expect employees to be on time, under budget, high in quality, and cheerful?

1. The Importance of motivation: productivity, morale, and work ethic
2. The eight typical approaches to productivity
3. The real motivators
4. Supervisors at work
5. Job attitude survey
6. What makes a job good or bad?
7. Do you have a “team or a “tragedy”?
8. The real truth about “motivation” from Harvard Business Review

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